

# Standard Corporate Materials

Q1'10 Applied Materials Today



think it. apply it.™

# Safe Harbor



This presentation may contain forward-looking statements, which are all statements other than those of historical fact, including statements regarding Applied's performance, products, strategies and opportunities, as well as industry outlooks. These statements are subject to known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including but not limited to: demand for Applied's products, which is subject to many factors, including uncertain global economic and industry conditions, end demand for electronic products and semiconductors, government renewable energy policies and incentives, and customers' utilization rates and capacity requirements; Applied's ability to (i) develop, deliver and support a broad range of products and expand its markets, (ii) timely align its cost structure with business conditions, (iii) plan and manage its resources and production capability, including its supply chain, (iv) obtain and protect intellectual property rights in key technologies, and (v) attract, motivate and retain key employees; and other risks described in Applied's SEC filings. All forward-looking statements are based on management's estimates, projections and assumptions as of February 16, 2010, and Applied undertakes no obligation to update any forward-looking statements.

# Who We Are



- World leader in nanomanufacturing technology™ solutions
- #1 equipment supplier in semiconductors, LCD displays and PV solar
- Expanding into the next wave: energy and environmental solutions



1970+  
Computing



1990+  
Communications



2010+  
Energy and Environment

# At A Glance



Applied Materials solar energy system at its campus in Sunnyvale, CA, is one of the largest corporate solar power installations in the U.S.

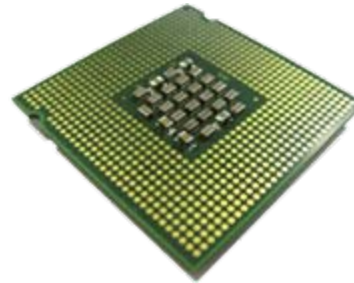
<b>Ticker:</b>	Nasdaq: AMAT
<b>Market Cap*:</b>	\$17.4 billion
<b>Fiscal 2009** Revenue:</b>	\$5.0 billion
<b>Fiscal 2009 R&amp;D:</b>	\$934 million
<b>Founded:</b>	November 10, 1967
<b>Headquarters:</b>	Santa Clara, California
<b>Global Presence:</b>	104 locations in 23 countries
<b>Manufacturing:</b>	China, Germany, Israel, Italy, Singapore, Switzerland, Taiwan, United States
<b>Employees*:</b>	~12,600 worldwide
<b>Patents:</b>	7,600 issued

\* As of Oct. 25, 2009 (Fiscal Year-End)

# It All Starts With Silicon



Nanomanufacturing  
Technology



Semiconductor  
Chips

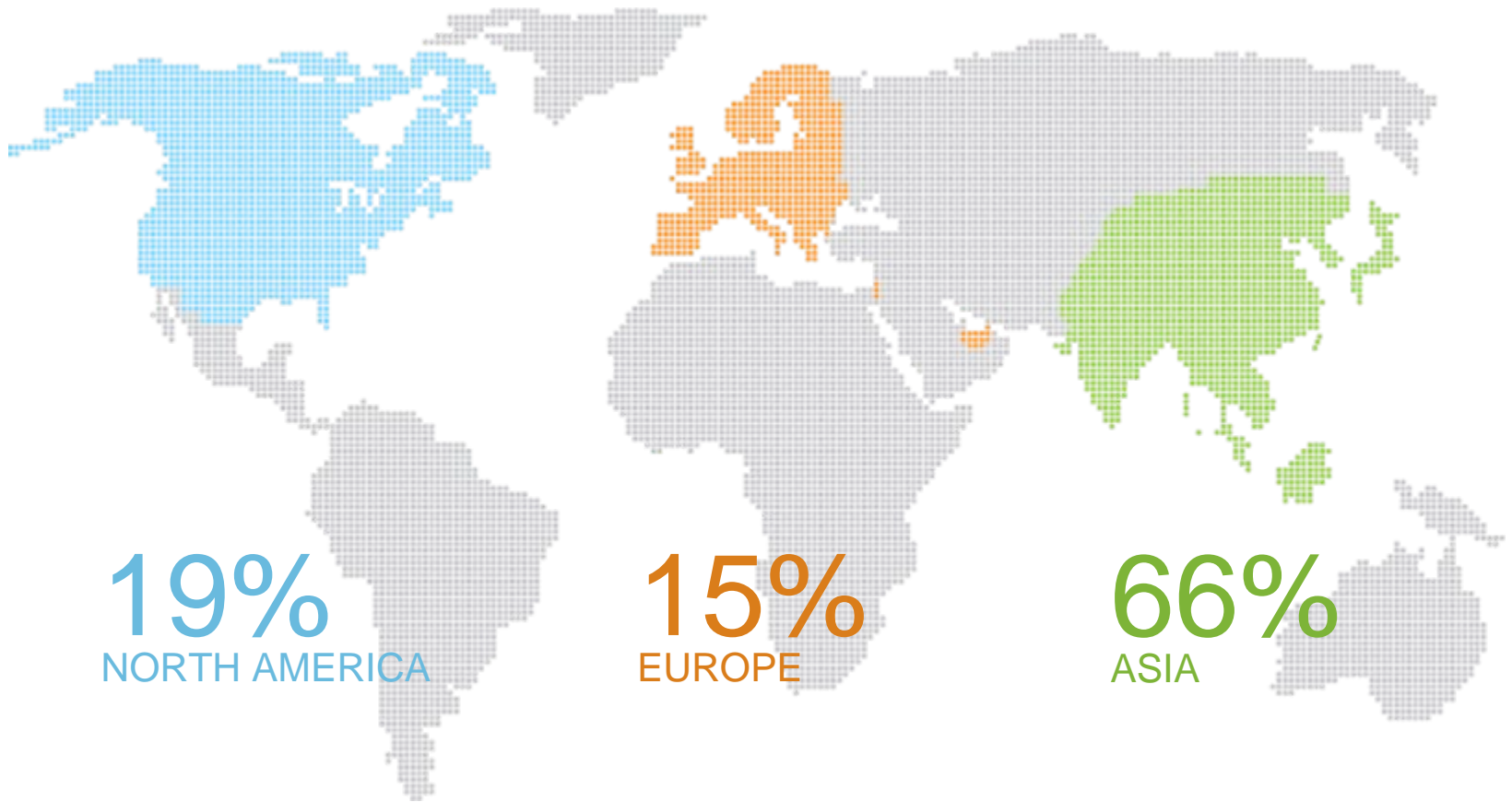


Flat Panel  
Displays



Solar  
Photovoltaic  
Cells

# Global Revenue Base

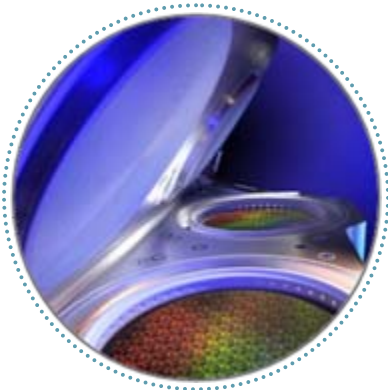


FY09 REVENUE BY GEOGRAPHY

# Global Capabilities



# Reporting Segments



## SILICON

Focused on growth in etch and inspection



## DISPLAY

Lowering cost of LCD display and TF solar

**NOTE:** SunFab solar results are reported in the EES segment



## ENERGY & ENVIRONMENTAL SOLUTIONS

Developing energy-saving technologies



## APPLIED GLOBAL SERVICES

Maximize output and efficiency of semiconductor, display and solar fabs

Broadest services portfolio in industries served

\* Ranked VLSI Research



think it. apply it.™

APPLIED MATERIALS.